

# ORDER



Orders	Order / Rev:	719553 - 3		
Alt Order #:	06359357			
Product Desc:	OBAMA SCHED C			
Estimate:	1897 C			
Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Aaron Ashe	
Original Date / Rev:	10/01/12 / 11/02/12	Sales Office:	T-WAS	
Order Type:	Political	Sales Region:	NAT	
Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:	K Keuleman	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	WEEKLY
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

					<b>Totals</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	27	\$26,600.00	\$22,610.00	November 2012	42	\$45,750.00	\$38,887.50	0.00
11/05/12	11/11/12	15	\$19,150.00	\$16,277.50	Totals	42	\$45,750.00	\$38,887.50	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/30/12	11/05/12	Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
				Late Night with David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		4				\$700.00		0.00			
2	WTSP	10/30/12	11/05/12	Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	0	\$0.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		3				\$900.00		0.00			
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	WTSP	10/30/12-11/05/12	Price Is Right			11a-12p				MTWThF----	:30	(\$900.00)	0.00	NM	
			Credited												
2	WTSP	10/30/12-11/05/12	Price Is Right			11a-12p				MTWThF----	:30	(\$900.00)	0.00	NM	
			Credited												
3	WTSP	10/30/12-11/05/12	Price Is Right			11a-12p				MTWThF----	:30	(\$900.00)	0.00	NM	
			Credited												
3	WTSP	10/30/12	11/05/12	Y&R	CM	1230-130p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
				Young and the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		3				\$1,100.00		0.00			
4	WTSP	10/30/12	11/05/12	M-F 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$900.00		0.00			
E 5	WTSP	10/30/12	11/05/12		CM	130-2p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	2	\$2,200.00

Order / Rev: 719553 - 3  
Alt Order #: 06359357  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President  
Product Desc: OBAMA SCHED C  
Estimate: 1897 C

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
B&B Bold and Beautiful															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/30/12      11/05/12      MTWTF--      3      \$1,100.00      0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WTSP	10/30/12-11/05/12	B&B			130-2p			MTWThF----	:30	(\$1,100.00)	0.00	NM		
Credited															
6	WTSP	10/30/12	11/05/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/30/12      11/05/12      MTWTF--      3      \$800.00      0.00															
7	WTSP	10/30/12	11/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/30/12      11/05/12      MTWTF--      3      \$550.00      0.00															
8	WTSP	10/30/12	11/05/12	CBS Evening News CBS Evening News	CM	630-7p	M- W- F--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/30/12      11/05/12      M- W- F--      3      \$1,000.00      0.00															
9	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/30/12      11/05/12      MTWTF--      3      \$400.00      0.00															
10	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/30/12      11/05/12      MTWTF--      3      \$400.00      0.00															
11	WTSP	10/30/12	11/05/12	M-F 9-930a 10 News, 9a0M 10 News, 9am	CM	9-9:30A	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/30/12      11/05/12      MTWTF--      3      \$200.00      0.00															
12	WTSP	11/02/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	-----F--	:30	1	\$6,000.00	P-3	0.00	NM	0	\$0.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/29/12      11/04/12      -----F--      1      \$6,000.00      0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/29/12-11/04/12	Fri Prime C			Fri 10-11p			-----F--	:30	(\$6,000.00)	0.00	NM		
Credited															
13	WTSP	11/02/12	11/02/12	Fri Prime A CSI: NY	CM	Fri 8-9p	-----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/29/12      11/04/12      -----F--      1      \$6,000.00      0.00															
14	WTSP	10/30/12	11/02/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/29/12      11/04/12      -TWTF--      1      \$400.00      0.00															
15	WTSP	11/04/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/29/12      11/04/12      -----S      1      \$1,800.00      0.00															
16	WTSP	11/05/12	11/05/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 11/05/12      11/11/12      M-----      1      \$1,100.00      0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTSP	11/05/12-11/11/12	Y&R			1230-130p			M-----	:30	(\$1,100.00)	0.00	NM		
Credited															
17	WTSP	11/05/12	11/05/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00

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Alt Order #: 06359357  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President  
Product Desc: OBAMA SCHED C  
Estimate: 1897 C

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
17	WTSP	11/05/12	11/05/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1	\$1,100.00			0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WTSP	11/05/12-11/11/12	B&B		130-2p				M-----		:30	(\$1,100.00)	0.00	NM	
		<i>Credited</i>														
18	WTSP	10/30/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	MTWTF--		1	\$1,600.00			0.00						
19	WTSP	10/30/12	11/05/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	MTWTF--		1	\$200.00			0.00						
20	WTSP	11/05/12	11/05/12	M-F CBS Soaps Young & Restless/Bold & Beauti	CM	M-F 1230-2p	M-----	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		2	\$1,400.00			0.00						
21	WTSP	11/05/12	11/05/12	Mon Prime A Met Mother/Partners	CM	Mon 8-9p	M-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1	\$9,000.00			0.00						
N22	WTSP	11/05/12	11/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		2	\$550.00			0.00						